Elijah Wood

Web Designer

I'm a web designer living North Carolina. I have a unique mix of skills in visual design, user experience, and front-end development (HTML, CSS, and Javascript). I'm passionate about creating engaging, and easy-to-use digital experiences and am eager to help businesses improve their online presence.

CONTACT

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- https://www.linkedin.com/in/elijahbwood

SKILLS

- Web Development
- UI/UX
- Email Marketing
- Prototyping
- Wireframing
- Graphic Design
- Animation
- 3D Modeling

TOOLS

- HTML/CSS
- MJML
- SQL
- Javascript
- Bootstrap
- GIT
- Emarsys
- Hubspot
- Figma
- Photoshop
- Blender
- Illustrator
- After Effects

INTERESTS

- Jump Rope
- Video Games
- Woodworking
- Paddle Boarding
- Photography
- Dogs

WORK EXPERIENCE

Email Developer

Covetrus — Apr 2022 - Present

- Develop and deploy personalized email campaigns with targeted content, including promotional, automated, triggered, and transactional campaigns
- Define and build campaign segments and automations
- Measure campaign results using email platform reporting tools; evaluate test results.

Web Designer

AMT Group — Feb 2019 - Apr 2022

- Complete weekly sprints designing email campaigns, landing pages, blogs, product pages, and design projects for medical, forensic, and research companies
- Code custom HTML email templates and AB tested different designs

Web Designer

Reunion Marketing — Nov 2018 - Apr 2019

- Produced landing page designs for auto dealerships under tight deadlines and high-voume outputs
- Elevated web and social strategies with improved graphics that increased engagement across all platforms

Web Designer and Marketing

Bevko Vitamin — Nov 2017 - Feb 2019

- Responsible for maintaining the website, blog, and social channels with constant updates and posts

EDUCATION

William Peace University
B.A. in Simulation and Game Design
Graduated in May, 2017